

# UN Water Conference

Communicating water: a game-changer for acceleration and innovation

21 MARCH 2023  
*Virtual Side Event*



**UN**  
2023 WATER  
CONFERENCE

NEW YORK  
22-24  
MARCH  
2023

IWA AT THE UN 2023 WATER CONFERENCE  
[WWW.IWA-NETWORK.ORG](http://WWW.IWA-NETWORK.ORG)

# Moderators

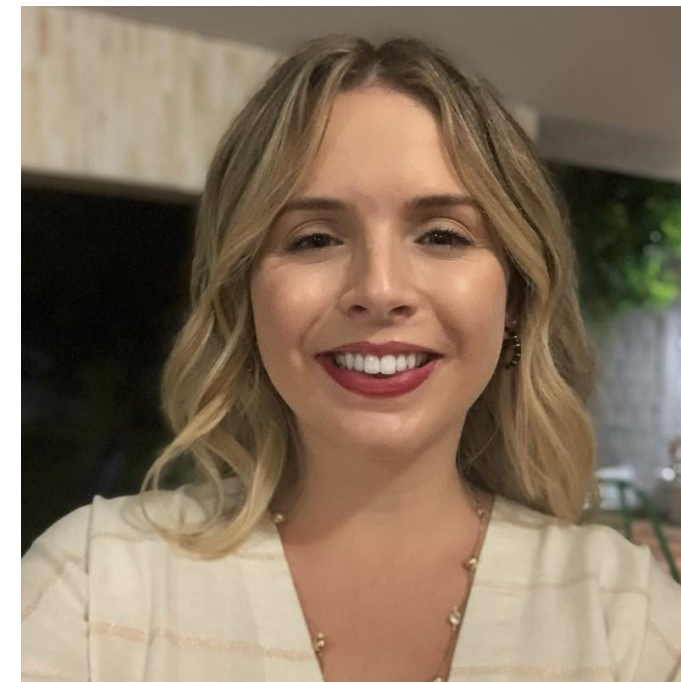
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***Yang Villa***  
***IWA & Grundfos Youth***  
***Fellow***



***Jacob Amengor***  
***IWA & Grundfos Youth***  
***Fellow***



***Isabela Espindola***  
***International Water***  
***Association***



# Opening

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***Kalanithy Vairavamoorthy***  
**IWA Executive Director**



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# Practicalities



**This event will be recorded and made available “on-demand” on the IWA Website, with presentation slides, and other relevant information.**

**No translation is available for this event. No certificate will be provided.**



*Please Note: Attendees' microphones are muted. We cannot respond to 'Raise Hand'.*

# Partners



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# Agenda



Time	Item	Who
10:30 – 10:40	Opening Remarks Context setting	<ul style="list-style-type: none"><li>• Isabela Espindola, IWA</li><li>• Kalanithy Vairavamoorthy, IWA</li><li>• Jacob Amengor, IWA &amp; Grundfos Fellow</li></ul>
11:10 – 11:45	Pitch by Panellists 1. Communication for Society 2. Communication for Capacity Building 3. Communication for Entrepreneurs 4. Communication for Science-based policies	<ul style="list-style-type: none"><li>• Calie Rydings, Make Water Famous; Wise on Water</li><li>• Gaetano Casale, IHE Delft</li><li>• Beth Koigi, Majik Water</li><li>• Claire Warmenbol, IUCN</li></ul>
11:45 – 12:10	Moderated Q&A and Discussions	<ul style="list-style-type: none"><li>• Yang Villa, IWA &amp; Grundfos Fellow</li><li>• Jacob Amengor, IWA &amp; Grundfos Fellow</li></ul>
12:10 – 12:15	Wrap-up	<ul style="list-style-type: none"><li>• Isabela Espindola, IWA</li></ul>





# Speakers

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## Communication for Society



***Calie Rydings***  
***Make Water Famous;***  
***WiseOnWater***

## Communication for Capacity Building



***Gaetano Casale***  
***IHE Delft***

## Communication for Entrepreneurs



***Beth Koigi***  
***Majik Water***

## Communication for Science-based policies



***Claire Warmenbol***  
***IUCN***



# Communication for Society



***Calie Rydings***  
***Make Water Famous;***  
***Wise on Water***



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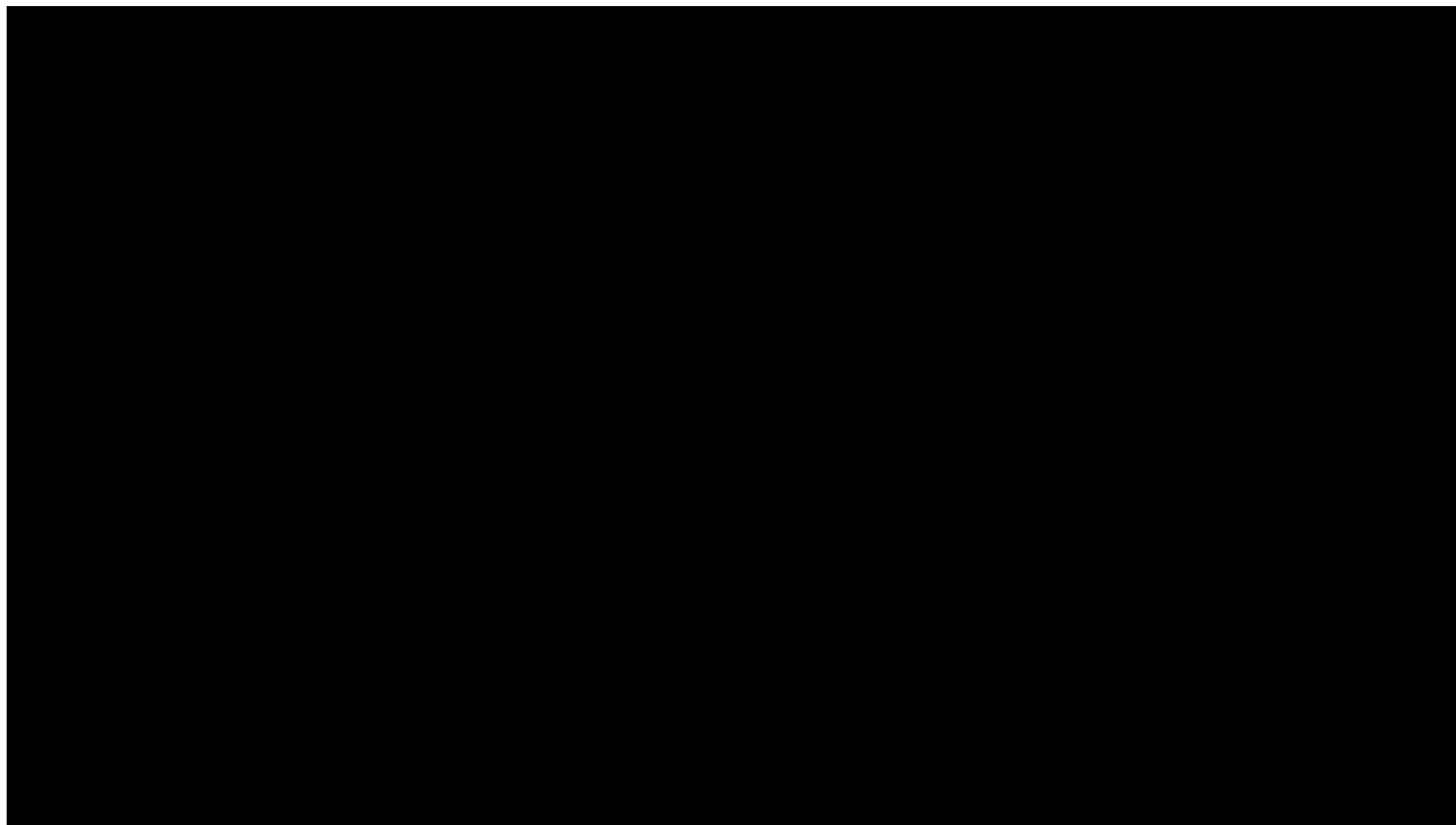


# Communication for Capacity Building

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***Gaetano Casale***  
***IHE Delft***



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# Interlinkages

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## Communication for Society



***Calie Rydings***  
***Make Water Famous;***  
***WiseOnWater***

## Communication for Capacity Building



***Gaetano Casale***  
***IHE Delft***



# Communication for Entrepreneurs

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***Beth Koigi***  
***Majik Water***



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# Communication for Science-based policies

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***Claire Warmenbol***  
***IUCN***



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# Interlinkages

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## Communication for Entrepreneurs



***Beth Koigi***  
***Majik Water***

## Communication for Science-based policies



***Claire Warmenbol***  
***IUCN***



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# Q&A

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**Please post your questions on the Q&A box.**

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- **'Chat' box:** please use this for general requests and for interactive activities.
  - **'Q&A' box:** please use this to send questions to the panelists.

*Please Note: Attendees' microphones are muted. We cannot respond to 'Raise Hand'.*



# Q&A

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*Inês Breda*

*IWA & Grundfos Youth Fellow*



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# Next side events



**UN Water Conference**

Cross-sectoral partnerships to accelerate progress towards inclusive sanitation

Side Event at the UN HQ (Room B)

22 MARCH 2023  
16:00 GMT

More information  
<https://bit.ly/3kNoMHb>

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SIDE EVENT

**Taking next steps** for a water and climate resilient world through **capacity development** of people and organizations

23 March, 8:00-9:15

ECOSOC chamber,  
UN HQs, New York



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# Special Events



SPECIAL EVENT

## Water Leadership: Uniting for a Sustainable World

 Fri 24 March  
10.00AM

 Conference Room 2, UN HQ  
or watch on UN Web TV

This Special Event is designed to determine actionable commitments that each participant can implement to support critical engagement with underrepresented groups

*Co-organized by MGCY, WMG, ISW, WYN, UN1FY, IWA, GWP, WYPW, Water and Climate Coalition, Wavemakers United, Sanitation and Water for All, OHCHR, UN Special Rapporteur (Rights to Water and Sanitation), UCLG, FAO, Aither, LAMG, YOUNGO*



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# Next IWA's events



The 18th IWA Leading Edge  
Conference on Water and  
Wastewater Technologies

REGISTRATION IS OPEN!

*The event where the water sector  
comes to innovate towards a  
sustainable  
and water-wise future*

29 May - 2 June 2023  
Daegu, South Korea



WATER AND  
DEVELOPMENT  
CONGRESS  
& EXHIBITION

10-14 DECEMBER 2023  
KIGALI RWANDA

CALL FOR CONTENT OPEN!  
[waterdevelopmentcongress.org](http://waterdevelopmentcongress.org)

# SAVE THE DATE



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