



SG LEADERS FORUM 2023  
*ENANCHING ENGAGEMENT*

19 April 2023

# HOUSEKEEPING RULES

- Keep your camera on unless your connection is unstable
- Mute yourself if you are not speaking
- Raise hand if you want to contribute to the discussion
- Use the chat box for questions/comments
- The meeting will be recorded, please let us know if you have any concern about this

**We will use GroupMap, please log in now:**  
**<https://join.groupmap.com/BC1-E34-1B5>**

# AGENDA – MORNING SESSION



**08:00-08:08** Welcome and icebreaker

**08:08-08:13** Introduction of 1<sup>st</sup> Activity

**08:13-08:25** 1<sup>st</sup> Activity - SG Collaboration and Engagement

**08:25-08:40** Discussion

**08:40-08:43** Introduction of 2<sup>nd</sup> Activity

**08:43-08:55** 2<sup>nd</sup> Activity - Developing an engagement plan

**08:55-09:10** Discussion

**09:10-09:25** Discovering IWA Connect Plus

**09:25-09:30** Closing remarks and future actions

# AGENDA – AFTERNOON SESSION



- 14:00-14:08** Welcome and icebreaker
- 14:08-14:13** Introduction of 1<sup>st</sup> Activity
- 14:13-14:25** 1<sup>st</sup> Activity - SG Collaboration and Engagement
- 14:25-14:40** Discussion
- 14:40-14:43** Introduction of 2<sup>nd</sup> Activity
- 14:43-14:55** 2<sup>nd</sup> Activity - Developing an engagement plan
- 14:55-15:10** Discussion
- 15:10-15:25** Discovering IWA Connect Plus
- 15:25-15:30** Closing remarks and future actions

# ICE BREAKER

Brainstorm ⓘ ▾

Where in the world? ⚙



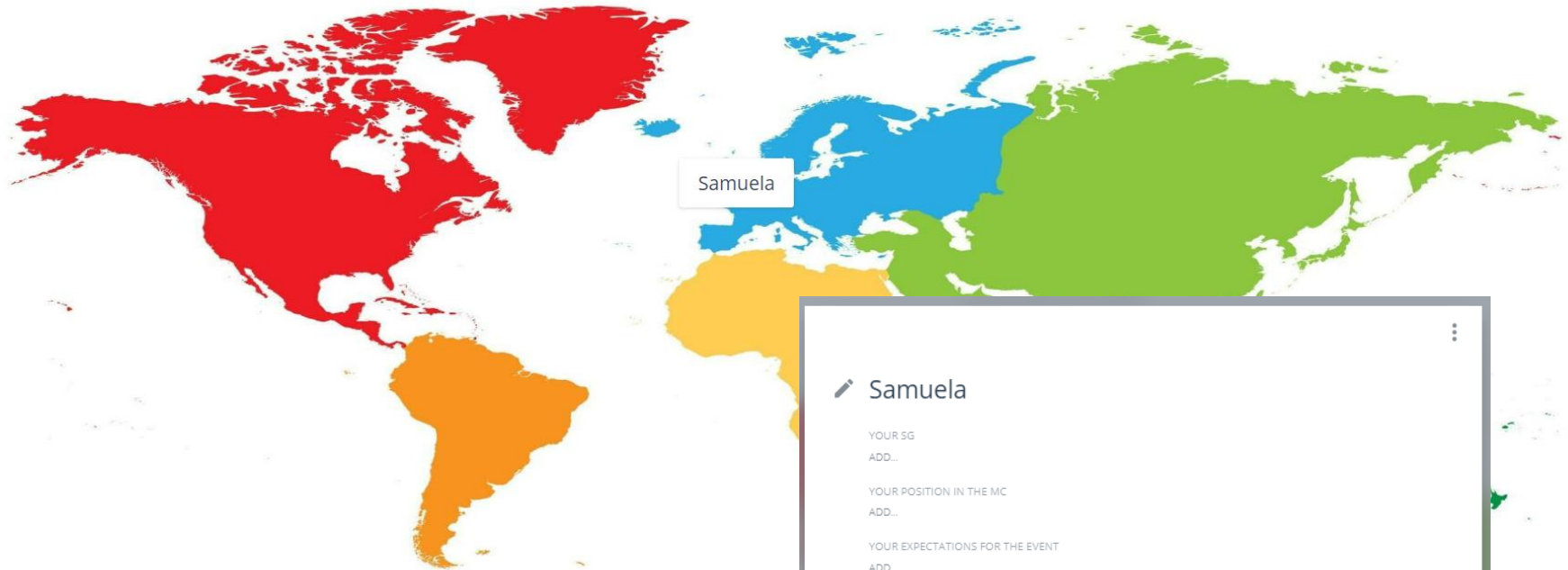
CHAT

PARTICIPANTS 1/51

INVITE

SG

You can add no more ideas



Samuela

✎ Samuela

YOUR SG  
ADD...

YOUR POSITION IN THE MC  
ADD...

YOUR EXPECTATIONS FOR THE EVENT  
ADD...

ADDED BY SG S GUIDA IN A FEW SECONDS



# GENERAL UPDATES

- New SG! We launched a new SG on “[Sustainable Coastal and Estuarine Development](#)”.
- [SG Leaders Forum page on Connect Plus](#) – This page is for SG Leaders only to communicate and coordinate activities. If you are not in the page, please let Rachna know.

***IF YOU HAVE ANY OTHER UPDATE ON YOUR SG THAT YOU WOULD LIKE TO SHARE WITH THE GROUP PLEASE FEEL FREE TO SHARE IT IN THE CHAT (or add it on Connect Plus)***

# KEY POINTS FROM SG LEADERS FORUM AT 2022 WWC&E



## Concerns/Issues

Specialist groups are siloed

Some groups struggle to connect with members (Passive Engagement)

Long sessions with overloaded content and discussion should be avoided

Good communication among MC members and with SG members is crucial.

## Possible solution

Collaboration is not just needed but is essential

More opportunities for informal communication (at least 2 meetings – virtually - per year)

Short and interactive sessions

SGs should put more effort into developing an annual work plan of key activities to share with SG Leaders (and their members!)

# KEY POINTS FROM SG LEADERS FORUM AT 2022 WWC&E



## Engagement opportunities:

- Joint conferences and webinars to increase participation/attendance and help spread the workload and avoid members feeling overwhelmed
- SGs Open meetings at SGs conferences if leaders of other SGs are present
- SGs can come together to write books
- SG Leaders could have joint members meetings to share info (e.g., thematic meetings)
- Smaller events like a 1-day workshop organised by different SGs
- Use IWA Connect plus for better engagement among SG Leaders and with members
- Develop a common strategy on how to involve not-members so that they become members



# OBJECTIVES OF THE DAY

Today we will discuss the following:

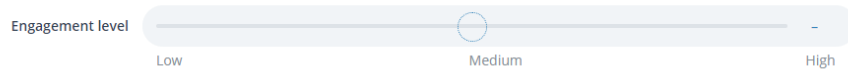
- Collaboration with other SGs
  - Understanding how to successfully communicate and engage with other SGs
- Developing a Engagement plan
  - Understanding how to develop a clear engagement plan
- IWA Connect Plus feedback/suggestions with IT team

# PART 1

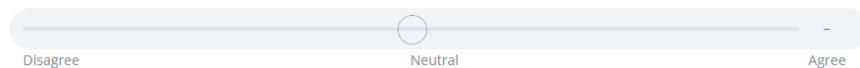
## SG COLLABORATION AND ENGAGEMENT

- Let's complete a survey – go to GroupMap!
- After the survey, we will continue the discussion (using GroupMap).

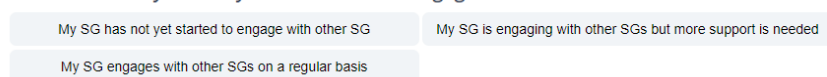
Q1 How would you rate the level of engagement of your SG with other SGs?



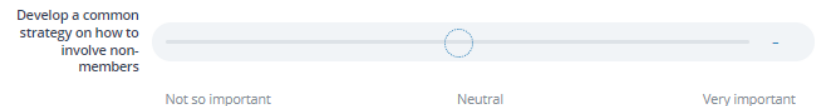
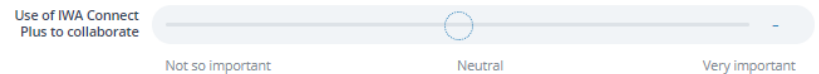
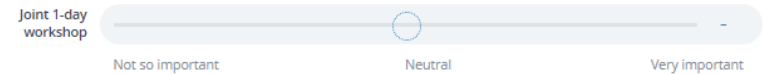
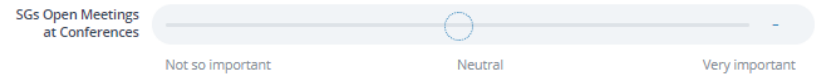
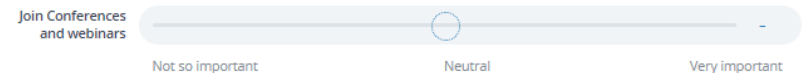
Q2 Do you agree with the following statement?  
"It is very clear to me how to engage with other SGs"



Q3 How would you rate your SG's effort to engage with other SGs?



Q1 How would you rate the following ideas in terms of priority to improve engagement among SGs?



# PART 1

## SG COLLABORATION AND ENGAGEMENT

Do you have any other ideas for collaboration among SGs? :

+



What resources do you think your SG could provide to other SGs? :

+



Support needed from IWA Secretariat :

Tr

+

What additional support do you need from IWA Secretariat?



# PART 1

## SG COLLABORATION AND ENGAGEMENT



### Discussion and Summary of outcomes

## PART 2

# DEVELOPING AN ANNUAL PLAN

To promote collaboration and communication among SGs, an **engagement plan** can/should be prepared by each SG to:

- Inform IWA Secretariat of the activities undertaken by the SG over the year (current annual plan).
- Have an overview of the plans for the next year.
- **Identify possible collaboration with other SGs for next year or the future.**

## PART 2

# DEVELOPING AN ENGAGEMENT PLAN

1. What should be the content of an engagement plan and what should be the format?
2. What to consider when developing an engagement plan?
3. What support would you need from IWA Secretariat?

# PART 2

## DEVELOPING AN ANNUAL PLAN

What do you think should be included in the engagement plan? :

+

e.g., description of your SG



What do you think should be the best format (template) for the engagement plan? :

+

e.g., at least two sections: planning proposal and engagement proposal



What do you think should be the best practices when developing the engagement plan? :

+

e.g., discuss the plan internally with MC members and IWA Secretariat



For which activities would you need support of other SGs? :

+

e.g., receiving the list of upcoming events to plan participation



# PART 2

## DEVELOPING AN ANNUAL PLAN



### Discussion and Summary of outcomes



# PART 3

## THE IWA CONNECT PLUS



Presentation by IWA IT Director

Varghese Babu

# COMMUNICATIONS FROM IWA SECRETARIAT



**IWA WEBINARS**  
**Share your proposals!**



[isabela.espindola@iwahq.org](mailto:isabela.espindola@iwahq.org)

# SHARE YOUR ANNUAL REPORT



## Why should you submit your annual report?

- To learn and document the Specialist Groups activities

## What to include?

- Major milestones and achievements of the year
- Future Planning and support from IWAHQ or other SGs
- Membership analysis (age, gender, geography, etc)
- Research and development activities (blogs, position/scientific papers, or any publication)

**Please submit your report:** <https://www.surveymonkey.co.uk/r/GP22RBZ> or contact Rachna

# INCLUSIVE URBAN SANITATION (IUS) INITIATIVE



- The IUS Initiative Seeks to re-shape the global urban sanitation agenda through a dedicated campaign - [SanitAction](#)
- Engage broad spectrum of stakeholders
- Focus on [public sector approach](#) to sanitation [service outcomes](#)
- Focus on low-and middle-income countries (LMIC)

## Key actions/opportunities?

- Publications (IWA Special Issues journal, books, white papers, etc)
- Blogs/stories series
- Webinar series, focused training
- Launch of biennial Innovation conference
- CWIS awards



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## The 18th IWA Leading Edge Conference on Water and Wastewater Technologies

*Achieving Sustainability Through Water Technology*

29 May – 2 June 2023 / Daegu, South Korea

LET 2022 in  
Numbers

**1000**

PARTICIPANTS

**28**

COUNTRIES

**68**

TOP  
PRESENTATIONS

**800**

POSTERS

**2**

WORKSHOPS

# COMMUNICATIONS FROM IWA SECRETARIAT

Deadline to  
submit  
workshops /  
abstracts is  
**30 April 2023**



**IWA**  
the international  
water association

## WATER AND DEVELOPMENT CONGRESS & EXHIBITION

10-14 DECEMBER 2023  
KIGALI RWANDA

Submissions opening soon!  
[waterdevelopmentcongress.org](http://waterdevelopmentcongress.org)

Will you  
attend the  
WDC2023?



